

saalt[®]

2022 Impact Report





At Saalt, we create sustainable period underwear, menstrual cups and discs that empower people to live their best lives simply and sustainably.

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Cover photograph by Mwangi Kirubi. Photography contributed by Her International, Serang Monastery, DROTY, PERIOD., Project Stree, WISER, Honduras Child Alliance, Maji Safi Group, Style Her Empowered, Wakeful State, Kujuwa Initiative, Ampersand Studios, Faces of Hope, Flo Haven. Designed by Alani Calip.

Thank you.

What else can be done?

That's the question we asked ourselves at the start of 2022 to quantify whether the people we'd served to date had successfully experienced what over 60% of the menstruating world living in period poverty likely never will—a dignified monthly period.

In the five years since Saalt's launch in 2018, we've worked with hundreds of partners in more than 50 countries to donate over 50,000 long-lasting, reusable period products to help alleviate period poverty in areas with the most need. But is greater access to quality period care enough? What other barriers are left

to tackle so that those in the countries we serve can have a menstrual cycle that no longer inhibits academic education and economic progress? In Kenya and Uganda, there is a need for better access to adequate WASH (water, sanitation, and hygiene) facilities to privately and hygienically care for menstrual needs. In Nepal and India, reproductive health awareness is stifled by restrictive practices and taboos around menstruation. In Nicaragua, training is needed to address proper use of inserted products. And in Nigeria, the need is basic access to clean water for 29 million children.

How do you address such monumental challenges as a small company with finite funds?

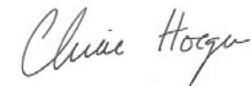
You simply **start**.

Start by building latrines and hand washing stations for schools in Uganda and clean water storage facilities in Kenya. Start by funding the salary of a full-time reproductive health educator in Nepal that's so successful that you add three additional educators to serve new regions. Start by offering dedicated training to Nicaraguan staff that are empowered to mentor others. And start by digging the first of many

boreholes to provide clean water for thousands of Nigerian children in a single community.

Friends, this is what holistic period progress looks like when you, our passionate Saalt community, rally together to create lasting change. Let's **start** doing more good together. We can't wait for what the next five years have in store.

Our deepest thanks,



Cherie Hoeger | CEO & Impact Director



Rachel Axtman | Impact Program Manager



Here's What We Accomplished Together in 2022:



17,670

Saalt Products Donated



82,842

Periods Served



271,800

Days of School Funded



56,364

Pounds of Cleanup Funded



4,184,104

Waste Diverted



281,810

Plastic Water Bottles Repurposed



As a certified B Corp, we use business as a force for good.

Our Ethos

At Saalt, we believe that people empowered to live their best lives can change the world.

Saalt commits 2% of our revenue to donate period care to areas with the most need and help fund initiatives

in education, empowerment, and sustainability.

With our impact partners, we provide sustainable period care and menstrual health education to keep girls in school and enable women to pursue their dreams.

Our Method

Empower and equip.

These are ambitious words to encapsulate a holistic strategy to improve menstrual health on a greater level than just donating products. We do this by training in-country staff to ensure menstrual health and hygiene education and mentorship are offered with every product donation, both to those receiving our products and their communities.

Equipping starts with donating products to address urgent needs, then continuing to tackle barriers to improve the period experience. In Nepal, for example, we learned that people receiving Saalt

Cups did not have the health education they needed to use them successfully. In response, Saalt now funds the salary of a local full-time educator who is a valued member of our extended Saalt team. Pressa travels around the region teaching better menstrual health and hygiene to women and girls, ensuring all are equipped with the products and education they need to manage their periods safely and hygienically.

Through our impact pillars, we seek to use our funds in the most mindful way to create lasting change.



**MENSTRUAL
HEALTH**



**EDUCATION &
EMPOWERMENT**



SUSTAINABILITY



Our Impact Pillars



MENSTRUAL HEALTH

Everyone should have the right to a safe and dignified period. We empower individuals with knowledge and long-term solutions to improve their menstrual health. This important work increases gender equality and starts conversations that bring awareness and break down social stigmas.



EDUCATION & EMPOWERMENT

Access to period care keeps girls in school, breaking the cycle of poverty for generations. When women empowered by education lift their families and invest back into their local economy, they bring change to entire communities. To help enable this transformational change, we equip people with safe and reliable period care and fund girls' educational scholarships and workforce development for women.



SUSTAINABILITY

Every consumer who chooses reusables saves thousands of single-use period products from our landfills and oceans. We provide consumers with sustainable solutions to decrease waste through product design that is healthy for both body and planet, and by funding direct cleanup efforts.





2022 Project Highlights



Menstrual Health



Dreams of the Tropical Youth (DROTY)

Dreams of the Tropical Youth (DROTY) is a youth-led nonprofit organization in rural Uganda with a vision for a community where vulnerable rural adolescents and young adults lead healthy and fulfilling lives.

In 2022, Saalt helped fund the expansion of DROTY's menstrual health and hygiene programming in 15 primary and secondary schools. This program trained 2,700 students in effective menstrual hygiene management and also covered topics like hand washing and protocols for disease prevention.



Alongside this valuable education, Saalt donated Saalt Cups and Saalt Wear for each student to provide long-term solutions for reliable period care.

However, a dignified period experience can only be achieved with regular access to clean water. That's why Saalt and DROTY have partnered to support WASH initiatives and expand the availability of clean water for communities. Since 2018, Saalt has funded the construction of four latrines, four hand washing facilities, and four incinerators for

rural community members.

The provision of clean hygiene facilities has helped reduce the spread of bacterial diseases, and at the same time, provided dignified spaces that enable girls to manage their periods safely.

"With my Saalt Cup, I feel unapologetic about my period."

—Jane N., DROTY Volunteer & Saalt Cup Trainer



2,700

students learned effective menstrual hygiene management, empowering them to make healthy, informed choices about their periods.



PERIOD.

PERIOD is a global youth-fueled nonprofit that strives to eradicate period poverty and stigma through service, education, and advocacy.

need, educational content about menstruation, and tools to advocate for menstrual equity policy.

Did you know that 2 in 5 Americans have experienced period poverty? Enter PERIOD. Their secret sauce is an army of hundreds of passionate PERIOD chapters that volunteer to provide period products to those in

Since 2019, Saalt has donated more than 7,000 Saalt Cups to dozens of organizations and communities through our partnership with PERIOD to help lift people out of period poverty, and we're just getting started.

“When you give someone a Saalt cup and teach them how to use it correctly, they are immediately pulled from the abyss of experiencing period poverty. A small device makes all the difference.”

—Kate Barker Swindell, PERIOD. Staff member.



2 in 5

Americans have experienced period poverty.



Project Stree

Project Stree empowers Indian women by increasing awareness about hygiene habits and challenging stigmas around women's health.

Fun fact: the word 'stree' is a combination of three letters in Sanskrit: स् (S) + त् (T) + र् (R) = स्त्री. Each letter stands for each of the three gunas, or qualities, that are present in everyone and everything. These gunas are: sattvagun, the quality of goodness, tamogun, the quality of darkness, and rajogun, the quality of passion. Our friends at Project Stree explain, the word 'stree' in itself conveys that women are sacred, comprising the essence of nature.

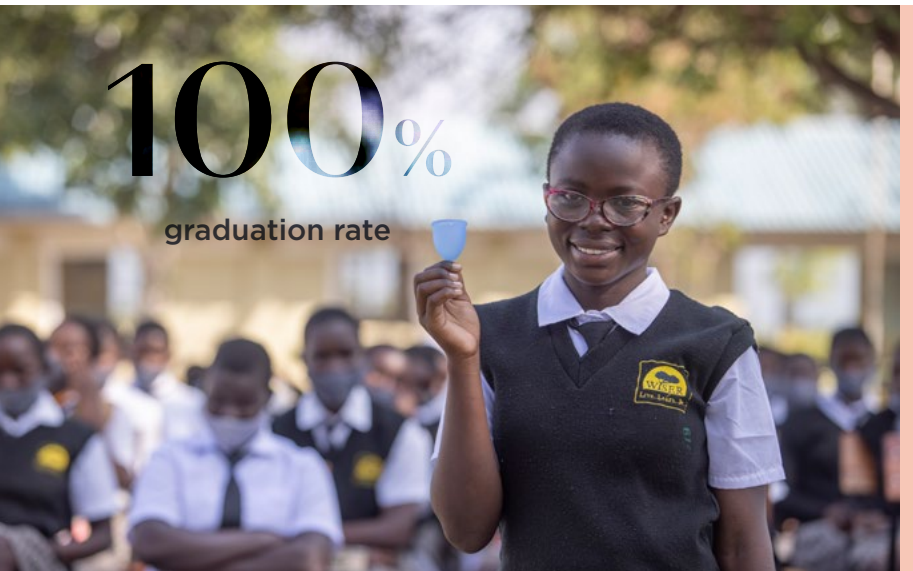
Project Stree operates in numerous communities across India, hosting menstrual health workshops, talking about periods

with individual households and distributing vital period care to people in need. In 2022, Project Stree's first year returning to in-person workshops since 2019, they distributed 200 Saalt Cups and 100 pairs of Saalt Wear, including to students at Pragya Chakshu, a live-in center for blind students. Project Stree had the opportunity to expand access to their menstrual hygiene program with the creation of workshop booklets in Hindustani Braille, which ensured that Pragya Chakshu students were able to get the same education and opportunities as other students who participate in Project Stree's programming.



"The population we work with is usually not familiar with menstrual cups, but Saalt has allowed us to change that, as we have begun incorporating menstrual cups into our workshops, especially in schools."

—Ria, Staff Member at Project Stree



WISER

WISER works with girls to transcend poverty, HIV and AIDS, and gender-based violence by creating environments that empower young women to drive change in their communities.

Through innovative leadership initiatives and strong educators,

WISER goes above and beyond for its students. They boast impressive outcomes as a result: WISER regularly sees a 100% graduation rate for their students. In rural Kenya, the average school graduation rate for girls is just 9%, making WISER's accomplishment all the more impressive.



Saalt and WISER's partnership is rooted in offering choice. WISER students were among the first of Saalt's partners to try our new absorbent underwear and as of 2021 have the option to choose Saalt Cups, Saalt Wear, or reusable pads to manage their periods. Having options available on campus introduces a way for girls to try multiple products

that go beyond basic menstrual management. Instead, they have the opportunity to select their own method that works best for their body and their lifestyle. Through this partnership, every WISER student has access to Saalt products, both when they first arrive on campus and throughout their years at WISER.

"The partnership with Saalt has ensured that our girls have access to quality products which otherwise they cannot afford due to the economic status of their families. This is truly a privilege."

—WISER Staff



Her International

Her International's mission is to empower "her" through education.

Making informed health choices is a particular challenge for Nepali women and girls due to lack of awareness around menstrual health and hygiene, limited sex education, gender-based disparities, and culturally-restrictive practices during menstruation that suppress open conversations around reproductive health. Yet almost a quarter of women in Nepal give birth before the age of 18 and nearly half before they are 20 years old. That's why since 2019, Saalt has funded the salary of a talented educator, Pressa, who travels the rural Dang region of

Nepal to distribute Saalt products and educate women and girls about menstrual and reproductive health through the Her Health program. In many cases, those women then become educators in their own households and wider communities. In 2022, Saalt was thrilled to support the expansion of this program by funding the salaries of three additional educators in Bhairahawa, Nepal. Since the beginning of our partnership, this educational program has reached over 3,300 individuals with high-quality education and Saalt Cups!



3,300+

received high-quality education and Saalt Cups



Her International

The education and mentorship that on-the-ground staff at Her International provide to communities leads to impressive outcomes. Feedback collected over the past four years from hundreds of their program participants shows a remarkable 99% adoption rate, which means

nearly every donation recipient continues to use their Saalt Cup as their long-term period care. To witness such incredible success from our longest-standing partner fuels our passionate Saalt team and drives us to expand this ever-evolving partnership into the future.

“My Saalt Cup lets me have my period on my own terms. I don’t have to deal with disposing of or washing hygiene products that my family would see and then treat me differently while I menstruate.”

—Her Health Program Participant



Watch Saalt’s impact in Nepal on
YouTube @saaltco



Education



Honduras Child Alliance

Honduras Child Alliance (HCA) provides educational enrichment and healthy living programs to children, teens, and adults in El Porvenir, Atlantida, Honduras.

Saalt is thrilled to have completed a successful pilot distribution of Saalt Cups with Honduras Child Alliance in 2022, where 60 young people received Saalt Cups alongside their reproductive and menstrual health education. In cooperation with local Honduran educators and global sexual health experts, Honduran Child

Alliance has developed a strong curriculum for young people that will focus on menstrual health and hygiene and sexual health and wellness through the lens of cultural relevance and community-building.

As a result of strong relationship-building with parents, teachers and other local stakeholders who attended these education sessions in 2022, HCA will expand their efforts to reach grades 1-6, empowering even more young people with relevant and vital health education in 2023.



Maji Safi Group

Maji Safi Group (MSG) promotes health and disease prevention in underserved and impoverished areas of Tanzania.

Through innovative and ever-evolving programming, MSG works to empower women and girls to take the lead on making their communities healthier, more educated, equal, and resilient.

Since 2013, Maji Safi Group has delivered menstrual health and hygiene training to 30,000 young women and girls and distributed reusable menstrual products, including Saalt Cups, through their highly-successful Community Health Educator (CHE) and Youth MHH (Menstrual Health & Hygiene) Lab programs.

Alongside their in-school programming, Maji Safi Group holds information sessions with parents and teachers to educate them about the benefits of menstrual cups and MHH education, paints menstrual hygiene education murals in public spaces, and hosts a public radio show to broadcast their stigma-breaking MHH education to rural communities and out-of-school youth. This innovative radio program started during COVID-19 lockdowns in 2020, but was so successful that Maji Safi Group plans to continue it long into the future!



30,000

people with periods served



Education

Style Her Empowered (S H E)

S H E creates sustainable education and employment opportunities for girls and women around the world because they believe in a world where all girls and women can do more than survive—they can flourish.

Style Her Empowered and Saalt have partnered to support girls' education, women's employability training, and access to Saalt Cups since 2019. In 2022 alone,

Saalt funded 1,500 educational scholarships for girls in 21 different villages in Togo, where 70% or more of the population lives on \$1.90 or less per day. This year S H E students achieved an impressive 99.9% pass rate in their classes and national exams, compared to a regional graduation average of 40%.

From all of us at Saalt:
Congratulations, S H E students!

1,500

educational scholarships
were funded for girls in 21
different villages in Togo.

Togo





Style Her Empowered (S H E)

But S H E doesn't stop there. They also operate a social enterprise to help fund their programming and offer safe, reliable employment for women who are often excluded from educational and workforce opportunities. In 2021, Saalt had the privilege of helping fund its expansion. As of 2022, S H E's garment factory now employs 16 seamstresses

full-time, 75% of whom have never been to school, with the remaining 25% having only completed a couple of grades of schooling. The employment that S H E offers comes with fair wages, comfortable working environments, and limited working hours—privileges not often offered to women with limited schooling.

Two employees purchased plots of land after being able to complete the title documentation, and two more have secured loans to purchase motorbikes for themselves.



Several women have opened their own bank accounts because they can now read and sign the documentation.

100%

of S H E's team members achieved adult literacy in French through their paid-to-learn education programming this year.

"Partnering with Saalt is like partnering with a compassionate and understanding friend. We have come to Saalt with challenges, questions, and ideas, and Saalt always responds with excitement, curiosity, and creativity. We could not be more grateful to have Saalt as a partner in our work. Not only for what they do, but for how they do it."

—Fawziyat Sani, S H E Development Director



Sustainability



Sustainable Coastlines Hawai'i

Sustainable Coastlines Hawai'i (SCH) inspires local communities to care for their coastlines.

SCH fulfills this mission by hosting large-scale plastic cleanup events that engage new people in their movement and inspire them to change their behavior in ways that benefit our planet and all of its people. SCH also hosts ongoing educational opportunities for students and local communities on the whole and partners with local organizations on compost, recycling, and community engagement programs that inspire both large-scale, systemic change and individual sustainability actions.

In 2022, two Saalt team members visited Sustainable Coastlines Hawaii to get a first-hand look into their programs, mission, and impact. Our team left with a better grasp of the breadth of SCH's programming—from in-school programs, to beach clean-ups, to compost programs that support local farms and food-insecure communities—and a much more nuanced understanding of their deep impact. Not only does Sustainable Coastlines Hawai'i actively work to clean up plastic from our beaches and ensure that food waste and compostables are actually composted, but they work tirelessly to educate people of all ages about the power they have to reverse the cycle of plastic waste and to care for our environment as a way of caring for one another.



Watch Saalt x SCH promote Plastic Free July on YouTube @saaltco



30,740 lbs
of waste was removed
from beaches across the
Hawaiian islands.



45 billion
pads and tampons are
thrown away annually
and are among the top
waste items found
on beaches.



1 cup/disc
prevents 3,000 disposable
period care products from being
thrown out.

Sustainable Coastlines Hawai'i

The best part?

Hosting a collaborative cleanup event at Sandy Beach during the visit! Together, we cleaned up over 1,000 pounds of waste from the beach, met dozens of SCH volunteers and collected disposable period care products to be donated to our friends at Ma'i Movement, a period poverty alleviation organization that operates across the Hawaiian islands. Each person who donated

to Ma'i Movement had the opportunity to select a Saalt Cup or pair of Saalt Wear and we were able to donate over 100 additional Saalt Cups. Talk about a win-win-win!

This year, Saalt was honored to fund more large-scale beach cleanups through SCH, which amounted to 30,740 lbs of waste removed from beaches across the Hawaiian islands.



25,624 lbs

of plastic waste cleanup
funded in Indonesia.

rePurpose Global

rePurpose Global is the world's first plastic credit platform dedicated to reducing waste, reviving lives, and restoring nature's balance.

Saalt works with rePurpose Global to calculate our annual plastic footprint and fund initiatives that

offset double that footprint by investing in some of the most innovative plastic waste recycling programs around the world.

As a result of this partnership, in 2020 Saalt became the world's first period care brand to certify as Plastic Negative.

How do they do it?

rePurpose Global focuses on investing in pre-existing waste-management programs that are well-adapted to local cultural contexts. In Kenya, rePurpose Global's partner Taka Taka recycles plastic waste by turning it into small plastic flakes that are then sold to manufacturers to

create buckets and water storage vessels, reducing the plastic footprint of these producers by 88% compared to when they use virgin plastics. We love that rePurpose invests in local innovators and economies to fund programs that thrive in each unique context.

Pilot Programs

THE FUTURE OF SAALT'S IMPACT

Why Pilot Programs?

Because reusable period products come with a learning curve, we developed our Pilot Program model to ensure that every donation is paired with the education and mentorship needed for individuals to find success with Saalt products. It starts with an initial distribution of products that's supported with educational materials and one-on-one training for program leaders. Piloting new products first with on-the-ground staff and educators is especially

important when there are long-standing taboos around periods and period care products. After the pilot products are distributed, data is collected to measure the adoption rate of the products and to address any questions or barriers that come up. Based on this data and overall learnings, Saalt and the Pilot Partner decide together on how to move forward in a direction that is region-specific and benefits as many people as possible.

Beginning impact partnerships with Pilot Programs fosters a learning environment where cup recipients feel empowered to choose the period care product that works best for them, and avoids assumptions about what products will be most popular or what methods of education and distribution will work best for an individual, community, or cultural context.



Monthly Dignity

Monthly Dignity is a volunteer-run organization that tackles the causes and consequences of period poverty and works toward menstrual equity in Montreal.

According to the Canadian government, 35% of people with periods in Canada are making budgetary sacrifices to afford period care each month and 63% of them are missing activities due to lack of access to products or facilities needed to manage their periods. These numbers are even higher for people living in poverty and unstable housing conditions. That's why, since 2017, Monthly Dignity has distributed 190,000 period care products to Canadians in need. Monthly Dignity collaborates with domestic violence shelters,

shelters for people facing housing instability, and other service organizations that provide support to people in poverty in Montreal.

Monthly Dignity reached out to Saalt this year in an effort to expand their reusable period care product options and offer community members a period care solution that does not require monthly reliance on donations, but instead offers a long-term solution to chronic period poverty. In 2022, Saalt and Monthly Dignity kicked off our partnership with the distribution of 50 Saalt Cups to people in need, primarily LGBTQ youth, and Monthly Dignity will be distributing an additional 100 Saalt Cups in early 2023!



35%

of people with periods are making budgetary sacrifices to afford period care each month

63%

of them miss out on activities due to lack of access to period care





Kujuwa Initiative

Kujuwa Initiative is a social enterprise tackling period poverty, menstrual hygiene and rights in Kenya.

In Kenya, disposable pads and tampons are difficult to come by and very expensive for the 33% of Kenyans that live below

the international poverty line of less than \$1.90 per day. At their clothing factory in Nairobi, Kujuwa Initiative has stepped in to help provide needed menstrual care by producing and distributing more than 10,000 reusable pads to schools, communities, and their own



employees in need. The seamstresses they employ sew the reusable pads from the scraps of the clothing they produce and sell in the thriving fashion economy in Kenya, and they do so at high wages, with health benefits and access to life-skills training like financial literacy education. In 2022, Saalt and Kujuwa Initiative began a partnership to bring greater choice to the students they currently work with by offering Saalt Cups in addition to their reusable pads, alongside strong menstrual hygiene and reproductive health education. As of December 2022, 500 Saalt Cups are on their way to Kenya, awaiting the beginning of a new school semester.

In 2023, Kujuwa Initiative will distribute these Saalt Cups in four schools within the Mtwapa area of Kenya. As part of this pilot partnership, Saalt is thrilled to be able to fund WASH projects at two schools in the Mtwapa area. Both projects will create systems to access, store, and distribute clean water in the schools, with the express purpose of getting clean water to bathrooms that are private, so students can manage their periods both privately and hygienically. This pilot is an upstream example of how holistic funding addressing menstrual health can create long-lasting impact beyond just female students to also benefit students of all genders, school teachers and staff, and the community they serve with improved clean water distribution.



Proyecto Pajaro

Proyecto Pajaro is a volunteer-run women's empowerment organization in rural Nicaragua whose goal is to uplift women and girls with knowledge and skills that build self-sufficiency.

Recent government restrictions on women's organizations have forced many to close their doors, including those that focus on women's economic self-sufficiency and that serve victims of gender-based violence. Despite these challenging circumstances, Proyecto Pajaro continues to serve women and girls by providing safe spaces to share stories, build employability skills, and access resources like reproductive health education. Each week, Proyecto Pajaro invites women and girls to come

together to hold conversations about personal health and wellbeing and create artwork and handicrafts that are then sold at markets, with the benefits going exclusively to the artisans themselves. As resources for women of all ages become more scarce, the work that Proyecto Pajaro does will continue to be vital for women's progress. At Saalt, we know that there is real magic in bringing women together to talk about their circumstances, share stories, and build community.

In 2022, Saalt and Proyecto Pajaro piloted 60 Saalt Cups to women and girls in their program during menstrual health education workshops. Despite lack of familiarity with inserted period care products, volunteers at



Proyecto Pajaro said that their program participants have shown immense curiosity and excitement about Saalt Cups, in particular for their 10-year lifespan and 12-hour wear time, and have been

willing to dive into the education necessary to tackle the learning curve. In 2023, Proyecto Pajaro and Saalt plan to expand these workshops to younger community members and pilot Saalt Teen Cups!



Support & Initiatives

Each year, Saalt hears from organizations and individuals seeking to address a need that may be immediate, emergent, or on a smaller-scale than some of our ongoing partnerships. In the past, these initiatives have included support for healthcare workers and wildland firefighters, as well as responding to the period care needs of those

whose lives have been impacted by serious natural disasters. By donating to these initiatives, Saalt is able to collaborate with partners to pivot to meet the diverse needs of our local and global communities, while leaning on the true experts to ensure these resources are used to make the greatest impact possible.



Saalt x Red Aspen

Red Aspen is a women-led brand with the mission to inspire women to stand up, stand out, and stand together by uniting passion with purpose.

What happens when two women-led brands get together to use their collective voices and influence to do good? *The momentum is unstoppable.*

In early 2022, Jesse McKinney, Genie Reese, and Amanda Moore of empowered beauty brand, Red Aspen, reached out to see how they could support Saalt's effort to alleviate period poverty. As a brand committed to empower women, they were ready to make a tangible impact for women across the world—a big one. They quickly got to work creating a limited-edition set of Saalt-inspired nail dashes

to help spread awareness about period poverty and drive the collaboration. For every nail dash sold, Red Aspen would give a portion of profits with the goal to donate 10,000 Saalt Cups through the collaboration.

Together with thousands of passionate independent ambassadors mobilized to create change for women, Red Aspen met their goal to fund the distribution of Saalt Cups to impact partners in Africa, Asia, South America, and the United States, improving the lives of 10,000 women and girls in our global community. This is what a powerhouse collaboration looks like!

Thank you, Red Aspen team, for joining Saalt to change the world for the better.



10,000

Saalt Cups donated





Saalt CEO Cherie Hoeger, Impact Program Manager Rachel Axtman and Cherie's son, Tellson Hoeger at Faces of Hope in 2022.

Faces of Hope

Faces of Hope facilitates a coordinated community response to interpersonal violence that enables victims to access all the services they need from a single location.

According to the National Coalition Against Domestic Violence, more than 10 million

people in the United States experience domestic violence each year, 96% of whom identify as women. That equates to about 20 people per minute who are victims of violence by a family member or intimate partner.

One in every three women here in Saalt's home state of Idaho will



experience intimate partner violence in their lifetime. That's why Faces of Hope built a wrap-around services facility in Boise, Idaho that serves individuals from across the state.

In 2022, Saalt donated \$10,000 to support Faces of Hope's emergency clothing and personal item services, Hope's Closet. Victims of domestic violence often arrive with only the clothing they are wearing. Hope's Closet ensures everyone has access to

new clothing and personal care needs to move forward with dignity, including professional clothing for job interviews and court dates.

Saalt also hosted a buy-one, give-one Domestic Violence Awareness Month promotion, which spread awareness about Domestic Violence Awareness Month, supportive resources for victims, and resulted in more than 250 Saalt products donated to Faces of Hope.

10 million
people in the United States
experience domestic
violence each year.

96%

of whom
identify as
women.

**1 in
3**

women in
Idaho will
experience
intimate partner
violence in their
lifetime.



HER Pakistan Flood Victim Relief

HER Pakistan is a youth and women-led not-for-profit organization that empowers individuals about menstruation through education, service and advocacy.

From June through October of 2022, intense downpours caused devastating flooding across Pakistan, killing thousands of people, shutting down schools and businesses, and causing billions of dollars in damages. Prior to this catastrophic event, HER Pakistan had been providing

vital access to menstrual hygiene education and period care supplies. Once it was safe to operate again, Saalt contributed \$1,000 to the fund that allowed HER Pakistan to restart their programming on an emergency basis, funding the travel of staff to hard-hit areas to distribute

Saalt Wear to those in need of immediate period care. As a result of this fundraiser, HER Pakistan was able to get emergency period care and other hygiene supplies to the people who needed them most.



4,000+

gallons of clean water are provided
per day by this borehole build



Flo Haven Borehole Build: Nigeria

Flo Haven empowers women in Nigeria through the provision of menstrual health education and the provision of eco-friendly period products.

According to UNICEF, nearly one third of children in Nigeria—about 29 million—lack access to clean water. Because clean water is essential to use Saalt Cups safely and hygienically, we collaborated with our Nigerian partner, Flo Haven, to understand how to best address the need for the communities they serve. The answer? Start by digging a borehole. When it comes to water access, boreholes are among the most efficient and economical ways to supply water for drinking and crop irrigation

while eliminating the need for a middleman to regulate and maintain the pump. Boreholes are narrow shafts that are drilled deep into the earth to access clean ground water that can provide communities with over 4,000 gallons of clean water per day.

From February through April, crews worked hard to build a new borehole with an attached hand pump that now serves thousands of people in the Agege metropolitan area with clean water. Now, when Flo Haven distributes Saalt Cups in the region, they can also share the gift of clean water to wash them with.



Thank you.

At Saalt, we're incredibly fortunate to work with collaborators, partners and community members like you to create lasting change for individuals and communities in our backyard and around the world. Thank you for starting this journey with us, and for everything that we've done together these past five years. We can't wait to see what we get to do together in the next five.

With gratitude,

The Saalt Team

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@saaltco
#passthesaalt